PERFORMPARTNERS

Cost and Licensing
Blind Spots
A 3-Minute Guide

Where hidden spend accumulates
and why it often goes unnoticed.

Even well-managed estates carry hidden costs. As environments evolve, licensing terms, workload patterns and configuration decisions drift out of alignment with reality. These blind spots rarely trigger alerts, yet they quietly inflate spend month after month. This guide highlights the areas most organisations overlook and why visibility matters.
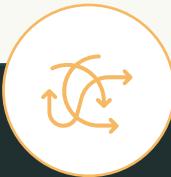
The 5 Most Common Blind Spots (and how they inflate spend)

1.

Legacy licensing commitments
Old license types remain in place long after workloads change.

Inflates spend
Paying premium rates for license tiers or core counts no longer needed.

2.

Under-utilised workloads
Workloads operate far below their allocated compute or memory.

Inflates spend
Licensing models charge full price for partially used instances.

3.

Over-provisioned environments
Capacity added "just in case" remains long after demand stabilises.

Inflates spend
Oversizing increases compute, storage and licensing consumption.

4.

Misaligned license allocations
Licenses assigned based on historical patterns rather than current needs.

Inflates spend
High-cost licenses are often oversubscribed.

5.

Hidden storage inefficiencies
Older storage tiers, duplicated data, or misconfigured retention settings.

Inflates spend
Inefficient storage scales slowly and silently, compounding cost over time.

After the Blind Spots:
What Organisations Gain

Once hidden cost and licensing drift are surfaced, three types of value become possible:

Plan with Clarity (Not Assumption)

- Asset visibility
- Performance baselines
- Licence and contract review

Teams can prioritise with confidence instead of assumptions.

Visibility that Drives Decisions

- Objective utilisation and licensing insight
- Clear view of optimisation potential
- Exit paths from legacy technology

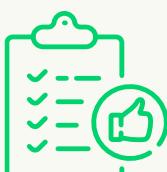Stakeholders gain the evidence needed to agree on a direction.

A More Confident Path Forward

- Cloud or hybrid roadmaps
- Cost and efficiency opportunities
- Modernisation options

Next steps become clearer, lower-risk, and easier to justify.

See how this comes together in practice in **Inside an OLA: Summary & Sample Report Pack**

Premium Resource Download

Get your fully funded Optimisation & Licensing Assessment

Uncover the real story behind your IT spend and regain control before your next renewal decides it for you. Let's get started...

Contact us now...